



TalentBrowser for Executive Search Case Study

Exclusive Search Connections' Success Story

Company Profile <http://escsearch.com/>

Exclusive Search Connections combines nearly 20 years of expertise as an executive search firm that specializes in senior level executive placement in strategic corporate roles nationwide. They have successfully recruited across diverse industries and functions, including senior leadership and C-level opportunities.

Challenges

- Founder and CEO Kevin Cameron has an impressive career in all facets of talent management and retained placement across broad industries including Manufacturing, Financial Services, Healthcare, Technology, Retail, Public Accounting, Pharmaceutical and Biotechnology. The challenge was to find an innovative system that would provide advanced search solutions to identify and connect exceptional candidates allow advanced system that would provide the highest level of skills matching and fit.

TalentBrowser's Solution provided

- Patented Match Technology that systematically evaluates candidate backgrounds against job requirements
- Advanced Resume Analytics and editable Thesaurus of industry-specific jargon
- Excel upload and updates of sourced candidates
- Bulk email Enotify Campaigns to targeted candidates
- Recruiting Activity Workflow

Results

- ESC's advanced sourcing solutions coupled with TalentBrowser's matching engine has led to successful executive placements in multiple industries
- The ability to encapsulate skills specializations for some of the area's leading companies within ESC's TalentBrowser database has ensured efficiency and effectiveness in all search engagements
- TalentBrowser's automatic import, parsing, and matching has resulted in a database of 10,000 candidates in six months
- A best approach to exceptional executive search delivery and a network of trusted partners

Company Background

Exclusive Search Connections is an executive search firm that specializes in identifying, interviewing, and connecting exceptional candidates with roles that drive strategic goals within an organization. Our team is well respected and has relationships with many organizations within the Delaware Valley and throughout the US. These organizations are of all different sizes and phases in their organizational lifespan – from start-ups to well-known, mature organizations.

CEO/Founder Kevin Cameron, MBA, PHR, CIR states:

"The war on Talent requires a plan, entering the battle with a job description and recruiting experience will provide a firm foothold in the middle of the pack. To win the battles you need every advantage, when Exclusive Search Connections launched the future of planning for successful talent attraction, TalentBuild, we chose TalentBrowser's patented candidate job matching technology to help my successfully match candidates across a diverse set of industries and functions, streamlining our processes, and ensuring exceptional alignment with our clients.

With TalentBrowser we are able to systematically evaluate candidate backgrounds against skill requirements and set the bar on key skills and experience. TalentBrowser and their leadership team have been an integral part of our immediate success not only in helping match skill sets and candidate alignment, their customer focus is exceptional, lending the perspective of not only software capabilities but also industry experience and expertise."